



You're Invited To

Entering the World Of Privacy ... An Employer's Guide to Privacy Compliance

Featuring HIPAA's Medical Records Privacy and Related State Laws

All health plan sponsors must elect a privacy officer and each member of the privacy team is required under HIPAA regulations to receive privacy training. Updated for HITECH and ARRA's Changes to HIPAA Privacy & Security. HHS now has a pilot program of HIPAA Privacy & Security Audits, which intensifies in 2013 – We Have Experience Working on These Audits!! Space is extremely limited!

Are You Ready for Privacy Laws and Audits???

Federal Privacy Laws include HIPAA's Medical Records Privacy and Gramm-Leach Bliley Act. State laws and regulations include the Insurance Information and Privacy Protection Act, California Department of Insurance's Regulations, Confidentiality of Medical Information Act, Confidentiality of Social Security Numbers, and a number of other acts and regulations that will play a substantial role in your human resources and managerial decision-making processes. **Now, updated for HITECH, created out of the American Recovery & Reinvestment Act of 2009!** The changes are extensive! Even if you've been trained before, you need this new information and updated training! **We will help prepare you for current HIPAA Privacy & Security Audits! No time to wait! Get ready now! Our President and primary consultant has experience working with firms that have been audited in this new program, and has all the tools necessary to help you comply. Prepare for the new HHS/OCR HIPAA Privacy & Security Audits that are currently taking place, and will in 2013 be ramped up with each state's Attorney General's office participation. These audits are a high priority in Washington and Sacramento. On June 4, 2012, HHS notified these offices about training and participation. Learn your level of compliance responsibilities! Hear first-hand what the auditors are looking for and about how successful our President was in assisting small firms that were recently audited!**

*Privacy training required by HIPAA – see 45 CFR Sec. 164.530(a)(1)(i).**

**Note: The Privacy Rule does not require attendance at any specific seminars. We offer a convenient vehicle to fulfill training requirements through public seminars.*

Full-Day of Privacy Training!

*November 7 & 8, 2012
Los Angeles and San
Bernardino Counties*

Advanced Benefit Consulting & Insurance Services, Inc. is a leading HIPAA compliance and employee benefits consulting firm, with offices in Orange County and San Bernardino County. It's president, Dorothy M. Cociu, RHU, REBC, GBA, RPA is a highly respected national speaker on health benefits issues, including HIPAA compliance and other regulatory matters. Advanced Benefit Consulting has been offering employer seminars for over 12 years, and currently offers a simplified, employer-friendly HIPAA manual, which includes a CD rom and an optional annual update service.

Clients of Advanced Benefit Consulting include self-insured and fully insured employers, third party administrators, managed care organizations, general agencies, and the United States Department of Labor.

We will also provide up-to-date, first-hand knowledge of the current audits being conducted!.

**Two Centrally Located Southern
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Register on-line at
www.advancedbenefitconsulting.com
or use the registration form on page 2.

*A comprehensive employer
notebook with seminar handouts
and Action Plans will be provided to
all attendees, along with a
Certificate of Completion of
Privacy Training.*



Dorothy M. Cociu, RHU, REBC, GBA, RPA

President, Advanced Benefit Consulting & Insurance Services, Inc. Dorothy M. Cociu has 25+ years experience in the sales and administration of employee benefit programs. She is the author of The ABC's of HIPAA Compliance: An Employer's Simplified Administrative Guide to HIPAA Compliance, published October, 2000. She won a National Legislative Achievement Award from the National Association of Health Underwriters (NAHU) for her work in Legislative Communications to employers and the industry, and her work in HIPAA education in 2001. Dorothy began her administrative experience in the Taft-Hartley marketplace in 1984, then moved to self funded administration after three years. Dorothy left the TPA field in 1995 to develop Advanced Benefit Consulting, a benefits and third party administration consulting firm specializing in self funded health plans and their administration. Her clients include fully insured and self-insured employers, third party administrators, excess loss carriers, general agencies, health care networks and the U.S. Department of Labor. Ms. Cociu has had over 40 articles published on topics such as HIPAA, ERISA, Self Insurance, COBRA, Federal and State Health Care Reform, and Managed Care Reform. She has also been interviewed and quoted as an industry expert on HIPAA by Business Insurance and on self-funding by Business Week.

Dorothy has spoken on a national basis for over sixteen years and has been an instructor for the Certified Employee Benefit Specialist Program of the Wharton School of Business, administered locally by the Insurance Educational Association, since 1994. She was asked to head up a national HIPAA educational program for employers by the National Association of Health Underwriters, as directed by the US Department of Labor and The Department of Health and Human Services in 2004.

We are proud to present

Entering the World of Privacy Seminar

Real Reasons to Attend:

Enforcement and Penalties Increased Under ARRA!

*States (attorneys general) join federal audit force in 2013.

*Penalties for violations increased through a tiered structure... Up to \$1.5 million in penalties!

*OUR FIRM HAS EXPERIENCE IN THE CURRENT AUDIT ROUNDS!

Other ARRA/HITECH Changes Include:

*Business Associates now subject directly to certain requirements under HIPAA Privacy and Security

*Business Associates Agreements will require amendments!

*Extensive Breach Notification Requirements, including timelines for notifications, new definitions, and requirements for notifications!

*New Safe Harbor Rules.

*Accounting for Disclosure Requirements expanded – increasing administrative burdens to covered entities!

*New Policies and Procedures are needed.

*Technology Upgrades Required for most firms!

WE HAVE PARTICIPATED IN A 2012 AUDIT IN LOS ANGELES COUNTY!

Special Early Bird Registration Fees By October 26, 2012

Additional Registrations From Your Firm Discounted!

Registration and Continental Breakfast Begins 8:30 a.m. Program 9:00 a.m. to 3:30 p.m. Lunch Included.



PAYMENT OPTIONS

Check enclosed. **Make Check Payable to:** *Advanced Benefit Consulting* and Mail to: Seminar Reservations, Advanced Benefit Consulting, P.O. Box 6677, Fullerton, CA 92834-6677.

Bill my credit card. FAX this form to (714) 693-9768.

American Express No. _____ Exp. Date: _____

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SIGNATURE: _____

Name: _____

Title: _____

Company Name: _____

Phone: () _____ FAX: () _____

Address: _____

City, State & Zip: _____

EMail Address(s): _____

Additional attendees from same firm: _____

REGISTRATION FORM

YES! I want to attend:

- Wednesday, Nov. 7, 250 W. Laurel, Colton, CA
- Thursday, Nov. 8, 12065 E. Pike St., Santa Fe Springs, CA

Locations are private corporate locations/client facilities to lower costs.

SEMINAR REGISTRATION FEES

Early Bird registration postmarked or online by Oct. 26: Privacy Program includes breakfast and lunch \$89; Registrations postmarked or online after October 26: Privacy Program includes breakfast and lunch \$139; each additional attendee from same firm \$119.

Special Emphasis on 2012-2013 HIPAA Privacy & Security Audit Preparedness, from a consultant who has participated in the current audit program with firms audited summer 2012!