At NABIP's Capitol Conference, we unveiled exciting new tools to strengthen our advocacy efforts and highlight the invaluable role of agents and brokers:

- Updated legislative <u>talking points</u> designed to support your advocacy efforts.
- NEW <u>Brokers Making a Difference state booklets</u> a powerful collection of testimonials from our advocacy surveys, showcasing how agents and brokers make a lasting impact on healthcare consumers.
- NEW Role of an Agent infographic illustrating how agents and brokers simplify the benefits landscape, advocate for clients, and provide cost-effective solutions.
- Premiered at Capitol Conference: <u>Medicare Voices</u> this powerful new video pays tribute to the
 essential work of Medicare agents. Through heartfelt testimonials and real-life experiences, <u>Medicare Voices</u> showcases how agents provide critical guidance, advocate for clients, and help beneficiaries
 navigate the complexities of Medicare.
- NEW <u>Q4 IMPACT Report</u> our latest IMPACT Report details NABIP's advocacy victories, membership growth, and industry leadership, along with key updates on legislative engagement, media outreach, and member resources.

Mark Your Calendar for NABIP's Annual Convention in Miami!

Join us **June 28 – July 1** for our biggest event of the year! Get ready for insightful sessions, networking with industry leaders, and exclusive updates on the future of healthcare policy and advocacy. Don't miss this opportunity to connect, learn, and celebrate the impact of agents and brokers nationwide!

