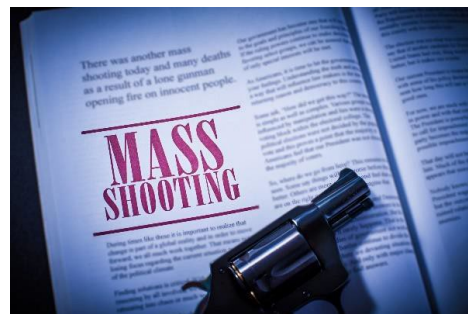




## Would You Know How to Survive?

If an unstable employee, employee family member or random person entered your workplace with a weapon, would you know what to do? This is a serious question that every safety manager, human resources, risk management professional and employee should be able to confidently answer "YES"!

Using a commonsense approach based on what has been learned from prior active shooter events, behavior and the perpetrator mentality, security expert Michael Julian, developed the A.L.I.V.E. Active Shooter Survival course to teach "security mindset" to aid in recognizing possible signs of a pending attack, and "survival mindset" using reaction techniques that take the fundamental "Run, Hide, Fight" response to the next level.



In the A.L.I.V.E. Active Shooter Survival Training Program you will learn to:

- Become more aware of your surroundings
- Recognize the warning signs associated with potential violence
- Prepare for such an event by being "proactively reactionary"
- Evaluate an active shooter situation more quickly and efficiently
- Decide and take the best action necessary for your survival
- Dominate the attacker, if necessary, using a kill or be killed mentality
- Navigate the chaos that comes after the event, and
- Train family, friends, and coworkers how to do the same

### In-Person Module 1 - Classroom Training

A course which provides your team education on how to respond to an active shooting situation, develop confidence they can use to protect themselves, learn how to identify behaviors, causes, and red flags typically associated with workplace violence and active shooter/killer incidents before they occur, enhanced situational awareness and security mindset, and the 5 lifesaving steps of A.L.I.V.E. in classroom style learning.

(1-3 hours bases on client needs)

### In-Person Module 2 – Scenario/Simulation Training

This module is conducted on-site, at the employer's location and in the offices, bull pens, assembly lines, warehouses and everywhere else employees go about their day-to-day business to show them the best course to take, best routes to LEAVE, resources to IMPEDE, and improvised weapons to use if VIOLENCE is NECESSARY against the active shooter.

In this module the instructor will conduct simulation and scenario drills to walk through the physical response to an active shooter using all 5 steps of A.L.I.V.E., testing attendees recall of the training and providing expert recommendations on how to appropriately react under such extraordinary pressure and fear.

(30 minutes to 2 hours based on client needs)

Questions or for more information about the A.L.I.V.E. Program visit  
[ActiveShooterSurvivalTraining.com](http://ActiveShooterSurvivalTraining.com), call 833-99-ALIVE (25483)

[ALIVE@ALIVEActiveShooter.com](mailto:ALIVE@ALIVEActiveShooter.com)

"I am writing to express our appreciation for the excellent presentation you delivered on May 9, 2018 to our group of managers and supervisors.

My management team was begging me to find suitable training for our company. Your training was the answer. You captivated all in attendance on how to survive an active shooter event, and we realized how very little we actually understood about being aware and prepared if an event ever occurred at our location."

*Tricia Haderlie, Senior Vice President – Springboard Social Enterprises*

"Thank you for a great presentation on Active Shooter Survival. Your ALIVE program was easy to remember and had extremely positive evaluations. The days following the presentation, I had several District employees comment to me on how much they learned, and they felt more confident on how to react in the event of an active shooter."

*Dave Morrison, Safety Risk Mngr - Rancho California Municipal Water District*

"Thank you very much for the valuable training on 'How to Survive an Active Shooter'. The training was so useful and relevant. Your style and content was great and it truly had an impact. As I walked around the offices many who took the training were praising it and talking about it. All of them said that they all came away more aware and better prepared, they all left with something new and extremely valuable.

Thank you again and I will be contacting you in the future to schedule the next level of training."

*Cynthia Estevez, Hayward Pool Supply- Human Resources Manager*